



**BRAVO! AGREEMENT**  
2011 PUBLICATIONS, 2010 SHOWCASES

Renewal  New

CONTRACT DUE BY  
\_\_\_\_\_

**MAIL OR FAX SPACE RESERVATIONS TO:**

**Bravo! Publications & Trade Shows**  
630 B AVENUE SUITE 205 LAKE OSWEGO, OR 97034  
BRAVOPORTLAND.COM  
PHONE: 503.675.1380 FAX: 503.675.1204  
ACCOUNT MANAGER:

COPY DUE  
\_\_\_\_\_

**COMPANY INFORMATION:**

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**SPACE RESERVATION:**

PRODUCT DESCRIPTION	CATEGORY	COST
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____
9. _____	_____	_____
10. _____	_____	_____

**TOTAL** \_\_\_\_\_

**DEPOSIT** \_\_\_\_\_

**TOTAL REMAINING DUE**

**PAYMENT OPTIONS:** Please indicate payment option below

<input type="checkbox"/> <b>PAYMENT IN FULL*</b> 10% DISCOUNT WITH PAYMENT IN FULL BY CONTRACT DUE DATE	VISA/MC/AMEX # _____
<input type="checkbox"/> <b>50% DEPOSIT, 50% DUE NET 60*</b> CREDIT CARD ON FILE REQUIRED	EXPIRATION DATE: _____
<input type="checkbox"/> <b>4-MONTH PAYMENT PLAN</b> CREDIT CARD ON FILE REQUIRED	SECURITY CODE: _____
<input type="checkbox"/> <b>6-MONTH PAYMENT PLAN</b> CREDIT CARD ON FILE REQUIRED	<input type="checkbox"/> <b>PLEASE CHARGE MY CREDIT CARD ACCORDING TO MY PAYMENT OPTION</b>
	<input type="checkbox"/> <b>ONLY CHARGE MY CARD IF CHECK IS NOT RECEIVED BY DUE DATE.</b>

\*THE CREDIT CARD ON FILE WILL BE CHARGED IF PAYMENTS PAID BY CHECK ARE NOT RECEIVED WITHIN 10 DAYS OF DUE DATE.  
DECLINED CREDIT CARDS OR RETURNED CHECKS INCUR A \$25 SERVICE FEE.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

CONTRACT TERMS AND CONDITIONS FOR THE 2010 EVENT RESOURCE GUIDE AND/OR THE 2010 WEDDING RESOURCE GUIDE AND/OR 2009 BRAVO SHOWCASE

This agreement is between BRAVO PUBLICATIONS, INC., an Oregon Corporation, hereinafter referred to as ["BRAVO"], and referred to as ["CLIENT"].

**RECITALS:**

A. BRAVO is engaged in the business of development, publication and marketing of area "Bravo! Wedding Resource Guide(s)," "Bravo! Event Resource Guide(s)", and World Wide Web page(s). B. CLIENT desires to advertise in the next issue of the "Bravo! Resource Guide(s)" pursuant to the terms and conditions set forth herein.

**THE PARTIES AGREE:**

1. CLIENT shall submit copy/artwork, attached hereto as Exhibit "A", for each category in which CLIENT desires to advertise. All copy, artwork and photographs shall be returned to BRAVO on or before the respective date noted above on this contract.

2. CLIENT shall submit a deposit of \$300 to Bravo Publications, Inc. with the signing of the contract with the remainder due herein, on or before the payment plan listed below, along with CLIENT's completed copy, logo or photographs as set forth in paragraph 1 [one].

3. BRAVO reserves the right to refuse any prospective applicant.

4. CLIENTs who have not paid in full prior to publication or followed the terms as set forth in this contract will be eliminated from the publication. CLIENTs with payments over 30 days past due will lose their position in the Guide, and will go onto a waiting list for a page in the guide, space permitting.

5. Bravo shall send up three (3) proofs of client's advertisement for client approval prior to publication. Client shall have up to three business days to return signed copy with approval and or any corrections to be made. Client's failure to return the signed proof within said time shall constitute client's acceptance of advertisement "as is". Any changes made by client after the third proof constitutes a \$50 fee per change.

6. BRAVO shall not be held liable to CLIENT by reason of the default of the suppliers of materials and services, owners of media, or other person[s] not the agents of employees of BRAVO. Bravo is not liable for any discoloration issues of color advertisements. Due to the printing process, exact colors cannot be matched.

7. The term of this Agreement shall begin on the date signed below and shall continue in full force and effect until October 31, 2010 or until terminated by either party, by registered mail, return receipt requested, a sixty days advance written notice of termination.

8. BRAVO shall deliver to CLIENT all papers and other materials related to the work performed under this Agreement upon termination thereof, except that BRAVO reserves the right to retain any creative materials solely developed by BRAVO which are not related in their entirety to the work performed by BRAVO under this Agreement. CLIENT shall assume liability for any noncancelable contracts made by BRAVO in accordance with the terms of this Agreement on CLIENT's behalf prior to termination. In the event either party terminates this Agreement, with or without cause, CLIENT shall forfeit the sum equal to fifty percent [50%] of CLIENT's payment as set forth in paragraph 2 [two], or the amount of direct expenses related to sales and production; whichever amount is greater as liquidated damages to BRAVO. Except as specifically set forth in this paragraph, all rights and liabilities of the parties arising out of this agreement shall cease on the date of termination

9. BRAVO shall not, without CLIENT's express written permission, reveal or otherwise make available to any other person any confidential information or trade secrets regarding CLIENT's products, business, customers or method of operation learned by BRAVO during the term of this Agreement.

10. CLIENT represents that it is authorized to publish the entire contents and subject matter of the advertisements covered by this Agreement. In consideration of BRAVO's acceptance of such advertisements for publication, CLIENT shall indemnify BRAVO against loss or expense resulting from claims, actions, or proceedings based on the content or subject matter of such advertisements, without limitation on such indemnity.

11. A waiver by BRAVO of any breach of this Agreement by CLIENT, shall not be construed as a waiver of any prior or subsequent default or breach of the same or any other provision of this Agreement.

12. All payments are to be received by BRAVO by the date noted on this contract and are required to be paid-in-full prior to publication. A finance charge of 1.5% [One-And-A-Half Percent] per month or 18% [Eighteen Percent] per annum will be charged for all unpaid or late payments. A \$25.00 (twenty-five dollars) handling fee will be charged for any returned checks. Any CLIENT who has not paid-in-full prior to publication will not appear in the publication and will be responsible for all costs incurred up to the point of publication. If the "Guide" does not go to press, the CLIENT will receive their money back in full.

13. All artwork must be submitted according to Bravo! page specifications. Artwork requiring cleanup or copy not sent appropriately will be subject to a fee of \$50. Clients requesting that Bravo Publications write or assist said CLIENT in writing their page, will be charged a \$50.00 (Fifty dollars) per hour fee. All copy writing charges will be added to the final invoice.

14. All copyright laws apply to any and all copy and materials appearing in the Bravo! Resource Guide(s) and is copyrighted by Bravo Publications, Inc.

15. Contract for Space: This Contract for Exhibit Space ("Contract") incorporates these Contract Terms and Conditions and the Space Application on the previous page ("Space Application"), and constitutes a binding agreement between the exhibiting organization described on the Space

24. Contractors Services: All services, such as furniture, carpeting, labor, cleaning, storage of boxes and crates, shipping and other special services must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for ordering such services. Forms should be carefully prepared and returned by the deadlines noted to avoid late charges.

25. Character of Exhibits: It is the desire of Show Management that each exhibitor design and create an exhibit of an attractive nature, which will enhance the overall appearance of the Exposition and be a credit to the industry. Show Management reserves the right to reject and remove any exhibit which, in its opinion, does not conform to such standards.

26. Gadgets, Gimmicks, Demonstrations, Music and Sound: Side show tactics, scantily clad individuals or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbor" policy at all times. Exhibits should be conducted in a manner not to be objectionable or offensive to neighboring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise-making devices are restricted to within the Exhibitor's booth. Show Management reserves the right to determine when such items become objectionable.

27. Soliciting - Access to Lists, Samples & Prizes: No exhibiting firm, organization or trade publication, regardless of its product or service, is permitted to sell product or services off the show floor. No soliciting of registrants shall be permitted in the aisles or in other exhibitors' booths. Samples, catalogues, pamphlets, publications, souvenirs, and other information and products, may be distributed by exhibitors, and their representatives (including hosts and hostesses) only within their own booths.

28. Flammable Materials: Flammable fluids, substances, or material of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be flame-proofed before being taken into the exhibit hall, and must comply with local fire regulations. Transferring of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment and wiring must meet all safety codes.

29. Liability and Indemnity: Neither Show Management, the official service contractors, Exposition hall management, Show Management's security service, nor any of their respective officers or employees of the above will be responsible for the safety of property of Exhibitor due to theft, strikes, damage by fire, water, storm or vandalism or other causes. Show Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss but Exhibitor acknowledges that it places all of its personal property in the Exposition hall at its own risk. All property of the Exhibitor is understood to remain in the Exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the Exposition. Exhibitors shall obtain and maintain insurance to cover exhibit materials against damage and loss and public liability insurance against injury to persons and property of others. By executing this Contract, Exhibitor warrants that there is in effect said insurance policy covering the Exhibitor, with coverage remaining current through Exhibitor's participation in the Exposition. Exhibitor must comply with all federal, state, local and exposition facilities' safety regulations. Corrections for violations of such regulations will be made at Exhibitor's expense. If such corrections cannot be made, exhibit shall be removed at Exhibitor's cost, with no liability accruing to Show Management. Exhibitor shall indemnify, defend, and hold harmless Show Management, its officers, employees, and agents from and against any and all claims, losses, damages, costs, and other liabilities (including reasonable attorney's fees) that are caused by, arise from, or grow out of (a) the negligent acts or omissions of the Exhibitor, its agents, officers, employees, representatives, servants, invitees, patrons, or guests, (b) the use of the Exposition booth by or on behalf of Exhibitor, or (c) any breach of the terms of this Contract. The Exhibitor shall comply with all local laws, ordinances and regulations pertaining to business licenses, health, fire prevention and public safety affecting its participation in the Exposition.

30. Force Majeure: Any delay in the performance of any duties or obligations of Show Management and any non-occurrence of the Exposition will not be considered a breach of this Contract if such delay is caused by a labor dispute, shortage of materials, fire, earthquake, flood, act of God, act of war or terrorism, or any other event beyond the control of Show Management; provided, however, that in the event that the Exposition is not held for any of the foregoing reasons, Show Management will refund to Exhibitor the amount paid for its Exposition space less a prorated share of all the expenses incurred for the Exposition up to the date of required cancellation.

31. Damage: Exhibitor will be liable for any damage caused by fastening fixtures to the floors, walls, columns or ceilings of the exhibit building and for any damage to equipment furnished by Show Management or service suppliers designated by them.

32. Violation: The interpretation and application of these rules and regulations are the responsibility of Show Management. Any violation by the exhibitor of any of the terms or conditions herein shall subject Exhibitor to cancellation of this Contract and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Show Management shall have the right to take possession of Exhibitor's space, remove all persons and properties of Exhibitor and hold Exhibitor accountable for all risks and expenses incurred in such removal

IT IS SO ACCEPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_

By \_\_\_\_\_