



Smartmeetings
The Intelligent Way to Plan

475 Gate Five Road, Suite 235
Sausalito, California 94965
p. 415.339.9355
f. 415.339.9361
e. marin@smartmeetings.com
www.smartmeetings.com

Smart Meetings magazine is the premier information resource for corporate, association and incentive meeting professionals who make site selection decisions for meetings and events planned in the U.S., Canada and Mexico.

Smart Meetings serves the meeting planning market with an integrated media approach, with its Smart Meetings magazine, SmartMeetings.com and the Smart Meetings Events program.

Who Reads Smart Meetings magazine:

Meeting planners and executives responsible for planning association, corporate and incentive meetings.

Our Commitment:

- Connect meeting planners with the perfect meeting venue
- Offer a fresh perspective for planners and provide brand-new event ideas
- Invest in the highest standard of excellence with in-depth destination coverage, breaking news and industry analysis
- Publish monthly columns on the latest industry trends
- Feature a sophisticated, fresh, easy-to-use design

"I read your magazine every month to learn about new properties, updates, ideas, etc. I think of Smart Meetings magazine as a part of my team."

Valerie Ulrich,
Director of Special Events, First Republic Bank

"The Smart Mart one-day meetings are a wonderful way to get to know multiple venues in very little time. Picture speed dating with venues and you'll get a feel for what you are about to embark on. For all of us with very little time on our hands to research venues, I would highly recommend attending a Smart Mart event."

Jackie Waldorph,
Senior Events Manager, Corporate Events, Yahoo Inc.

Contact

Marin Bright

Readership

Demographics:

- 96% rate the quality of Smart Meetings as Good, Very Good or Excellent
- 88% are involved in purchasing event and meeting products/services
- 61% rate Smart Meetings as a "Must Read"
- 47% approve and/or make the final decision on meetings

SMART MEETINGS' EVENTS

The Smart Meeting Event program is an exclusive gathering of meeting professionals, hotel & destination representatives in a casual, intimate atmosphere where our guests rub elbows and soak up information on the latest topics in the industry. This upscale event is held in the hottest new locations and creates the ideal forum for meeting planners to efficiently research properties and destinations, to be educated, gain ideas for their programs and have a little fun at the same time.

Bravo! Member Since 2008