



# Meetings Focus<sup>®</sup> | west

655 Montgomery Street  
 Suite 900  
 San Francisco, California 94111  
 p. 800.358.0388  
 f. 415.788.1358  
 www.meetingsfocus.com

## About the Meetings Focus West Brand

The Meetings Focus West brand offers the most detailed and relevant news, features and thorough destination coverage on the Western US, Western Canada and Mexico. We offer complete coverage of hotels, conference and convention facility updates, industry news and planning insights. This coverage is available to you through Meetings Focus West magazine, weekly Newsline newsletters, monthly webinars, hosted buyer live events, and educational videos. All these products are available free to meeting planners nationwide who confirm that they plan/hold meetings in the western states, Western Canada and Mexico.

The award-winning Meetings Focus West magazine is monthly, along with special annual supplements including our Meetings Focus Guide, offering detailed hotel/facility/CVB details from throughout North America. Our monthly webinars cover ROI, Budget Tips, Food & Beverage, Contract Negotiating and more, all offering CEU credits.

Log onto MeetingsFocus.com to sign up for all our educational opportunities.

## Contacts

### For Advertising Information:

Shawne.Hightower@meetingsfocus.com  
*Brand Solutions Director,*  
 415-782-2248

### For Editorial Information:

Tyler.Davidson@meetingsfocus.com  
*Chief Content Director,*  
 415-782-2250

### For Subscriptions:

Heather.Bernhard@meetingsfocus.com  
*Audience Marketing Manager,*  
 319-861-5014

## Quick Facts

- 35,008 Subscribers\*
  - 24,726 Enewsletter Subscribers\*
  - 11,813 Webinar Attendees & Registrants\*
- \*BPA Worldwide, December 2010

**MEETINGS FOCUS**  
 THE DESTINATION EXPERT

**west NEWSLINE**

**INDUSTRY NEWS**

**Quest Franchise Plan In South U.S. Road**  
 The rollout of Quest Franchise's new 4.5 million program that calls for rebranding the southern states N.L.A. & Century City, and adding live activity, interactive tours and a public park.  
 SOURCE: Quest

**MTI Shows Latest 2014 CTRs**  
 MTI announced that will host the 2014 World Education Congress in Minneapolis, while San Francisco and Philadelphia will be the sites for the 2015 and 2016 congresses.  
 SOURCE: MTI

**Reiss-Schick CMA Names New Chief**  
 Mark H. Reiss, currently vice president of sales for Visa Bank Lane, will be the new president and CEO of the Reiss-Schick Company, a travel agency.  
 SOURCE: Reiss-Schick

**Westcom America Celebrates 10th Birthday**  
 John G. Horvath, owner & CEO, is setting goals for completion of the annual 2014 Westcom Westcom Expo in Colorado Springs, according to a report by the Colorado Springs Gazette.  
 SOURCE: Westcom

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- Planning information you can actually utilize with articles on new properties, expansions and interesting facilities
- Feature stories that deliver crucial meeting information to help improve your performance