

Bravo! Publications News Release

FOR IMMEDIATE RELEASE

Bravo! Publications and Tradeshows announces the First Annual Willamette Valley Event Showcase of the Hospitality and Meeting Industry October 6, 2011 | Salem Conference Center

PORTLAND, Ore. (May 19, 2011) –Bravo! has partnered with Class Act Event Coordinators & The Salem Conference Center to produce the first annual Willamette Valley Showcase of the Hospitality & Meeting Industry. This showcase collects the top area businesses in the event industry into one location and invites an audience of qualified meeting and event planners to this one day event on Thursday, October 6, 2011. The show will run from 11 a.m. – 5 p.m. at The Salem Conference Center.

The Willamette Valley Event Showcase will feature new and creative ideas for keeping events exciting and affordable. The show provides an interactive experience showcasing local businesses in the event industry, in one afternoon.

Any person planning a corporate outing, holiday party, wedding or general event – no matter how large or small – is encouraged to attend. The Willamette Valley Event Showcase offers FREE admission for qualified planners. Attendees are encouraged to come prepared to book an event; vendors will be offering discounts for services booked onsite. For more information and to register go to www.bravoevent.com.

Everyone attending the showcase will receive a complimentary copy of the 2012 Event Resource Guide, a local, annual resource guide for Oregon and SW Washington.

For more information contact Janey Ray at 503.502.1511, janey@bravoportland.com

Or Susan Adkins, Class Act at 503.371.8904, susan@classactevents.net.

About Bravo! Publications and Tradeshows

Bravo! Publications & Tradeshows, located in Lake Oswego, Ore., started in 1989 by owner Mary Lou Burton and has grown from a wedding resource guide to one of the most well-known and trusted names in the event and wedding industries.

Bravo! has recently expanded its resources by producing two Wedding Affair Shows and the Willamette Valley Event Showcase and Bravo! Live: Showcase of the Hospitality & Meeting Industry. The company publishes two annual resource guides: The Bravo! Wedding Resource Guide and the Bravo! Event Resource Guide. The Bravo! Wedding Guide and Event Guide are comprehensive guides with all of the resources needed to plan a wedding or event in Oregon and SW Washington.

For More Information Contact:

Denise Hall

Ph: 503.675.1380

Email: denise@bravoportland.com